

## The Geutebrück Company Profile 2020

*The secure way to more transparency*

Geutebrück is an established international solution provider for intelligent video security solutions. The company's high-performance 'Made in Germany' software and corresponding hardware are designed to insure the protection of people, objects, premises, and intellectual property, in compliance with EU-GDPR.

In addition, Geutebrück solutions provide more transparency throughout the entire supply chain, documenting by video image transport or production processes or the observance of working standards as well as quality or hygiene standards.

The software can detect objects of all kinds, irrespective of weather or lighting conditions both indoors and outdoors, even if they are in motion. Automated alarm action sequences ensure in a few seconds that pre-defined procedures, which are precisely tailored to the situation, are triggered simultaneously, e.g. activate extra cameras, refuse access, provide emergency staff or technical teams with location plan + image + instructions, block entrances + exits + windows, activate anti-theft measures (e.g. activate nebulization), stop assembly lines and much more.

At Geutebrück, we focus on pioneering technology using artificial intelligence. Both hardware and software are customized for applications e.g. in industry facilities, critical infrastructure, banks, ministries, authorities, museums, research and educational institutions, clinics, municipalities, or public transport. Geutebrück is robust, failure-proof, backwards-compatible solution, capable of using biometric data if requested by the customer and complies with the privacy and personal rights of all parties involved.

A Geutebrück solution

- Saves precious seconds and minutes in case of an emergency by using pre-defined, individually designed alarm action sequences
- Seeks and discovers, e.g. incorrectly stored or misplaced goods (Track and Trace) - also after weeks
- Automates and visualizes the complete farm management or building management
- Documents incidents, accidents, damage to goods, transfer of liability and compliance with legal requirements by video image
- Uses artificial intelligence (AI) to link to Industry 4.0.
- Identifies potential hazards and irregularities in real time

# GEUTEBRÜCK

- Is an important tool for investigating attempted fraud and manipulation, also in retrospect.
- Saves video image data in compliance with EU-GDPR.
- Pixelates work areas, faces and hands for privacy if necessary
- Is a highly versatile solution through its interface connectivity to third party systems of all types, e.g. access control, scales, barcode and RFID systems and temperature systems
- Features a proprietary, tamper-proof "GBF" video image format, which is recognized as proof in court in almost all countries.
- Is always supported by consulting, project planning, and training either directly on site or by online training via the Geutebrück Academy
- Has been utilized and impressed extremely demanding customers globally with service, quality, and "Made in Germany" reliability for more than 50 years.

Geutebrück GmbH, which is based in Windhagen near Bonn, Germany, was established in 1970 by Thomas Geutebrück. The now global company is managed by second generation (Thomas's daughter) Katharina Geutebrück and her husband Christoph Hoffmann. Altogether, hundreds of people support Geutebrück Partners and Customers around the world, from employees at the company headquarters to those engaged internationally, including subsidiaries and designated partner companies.

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